

# LAWYERS CLUB NEWS – ADVERTISING RATES

Publisher:

**Lawyers Club of San Diego**

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## LAWYERS CLUB NEWS

### Advertising Rates and Contract for Advertising

*Lawyers Club News is published 11 times a year. No issue is printed in August. It is distributed to all members, potential members, local judges, heads of local bar associations, and the media. It is also posted on the Lawyers Club website ([www.lawyersclubsandiego.com](http://www.lawyersclubsandiego.com)). Circulation is a minimum of 1,100 per month.*

**MATERIALS:** Ad rates for the printed newsletter below are for black & white only. Color ads may be submitted and will be in color in the on-line version. Call for rates of printing of ads in color. Materials should be provided camera-ready. Preferred formats either a PDF or JPEG file. Questions? Call 619-595-0650.

ADVERTISING RATES – Effective 7/1/09				
AD SIZE	WIDTH X HEIGHT	1x	6x	SPONSOR RATE*
Full Page	8" X 10" (vertical design)	\$ 800	\$ 500	\$ 400
Half Page	8" X 5" (horizontal design)	\$ 400	\$ 300	\$ 200
Third Page	4" X 6.25" (vertical design)	\$ 300	\$ 200	\$ 150
Quarter Page	4" X 5" (vertical design)	\$ 200	\$150	\$ 100
Eighth Page	4" X 2.5" (horizontal design)	\$ 150	\$125	\$ 75
FULL PAGE INSERTS	8.5" X 11" (MAY BE PRINTED 2-SIDES)	\$300 PER ISSUE, non-members. Member rate: \$250 PER ISSUE.		
		Printed by advertiser and delivered to publisher by the 15 <sup>th</sup> of month. Layout and printing available at added fee.		

**DEADLINES:** Materials and payment due by the 10<sup>th</sup> of the month prior to the month of publication. \*SPONSOR RATE is available for Benefactors and Corporate Sponsors of Lawyers Club of San Diego, for any frequency. Call for information.

Please circle ad rate selected in table above, and indicate months in which ad will run:										
JAN	FEB	MAR	APR	MAY	JUNE	JULY	SEP	OCT	NOV	DEC

Advertiser: \_\_\_\_\_ Authorized by: \_\_\_\_\_

Billing address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

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